



Your preferred quality
assurance partner

PROKON COMPANY PROFILE



This is PROKON

Product Control for Agricultural (Prokon) is a registered non-profit company under the Companies Act, No. 71 of 2008 that renders a quality assurance service at key inspection points, i.e., fresh produce markets, distribution centres, wholesalers, retail outlets as well as inland and seaports of entry.

In terms of its appointment as an official assignee of the Department of Agriculture, Prokon has been rendering a comprehensive inspection service for more than 30 years in accordance with the Agricultural Products Standards Act, No. 119 of 1990 and the relevant product regulations. It has been conducting unofficial inspections under contract for various fresh produce industries and retail groups since 2012.

In 2021 Prokon received the internationally recognised ISO/IEC 17020 accreditation from the South African National Accreditation System (SANAS) for the inspection of fresh produce in South Africa at fresh produce markets, in retail outlets and at ports of entry. Following the compliance assessment of Prokon by SANAS on 10 October 2024 it successfully passed the requirements and was granted accreditation for a fourth successive year.

OUR STRATEGY

1

VISION

To enforce standards and exercise control over the quality of agricultural produce offered for sale and to assist in promoting local and foreign marketing of South African produce with the emphasis on quality.

2

MISSION

To deliver a comprehensive, cost effective and professional quality assurance and advisory service to the fresh produce industry and consumers which would advance the image of the said industry.

3

VALUES

To ensure that the service rendered is professional and impartial, based on integrity and professional conduct.

4

GOALS

To create a level business playing field for the fresh produce industry based on product quality.

OUR SERVICES

E-click quality assurance inspections on fresh produce.

Advisory service and market analyses

Stock audits

Food safety – DNA and MLR sampling and testing, disease detection, providing food waste statistics.

Training on quality control and food safety for industry stakeholders, small scale farmer and interns on quality control and food safety.

The services rendered by Prokon is provided by its management team supported by suitably qualified and trained inspectors based at 17 strategically positioned regional offices across South Africa, primarily at fresh produce markets, to ensure the widest possible quality assurance footprint.



Scope of work

Prokon conducts quality assurance inspections on produce intended for sale in the Republic of South Africa in accordance with the relevant product regulations and the company's SANAS ISO 17020 accreditation with the emphasis on compliance with the:

- Mandate given by the Department of Agriculture to ensure consumer protection and instil consumer confidence in the quality and consumption of regulated fresh produce.
- Standard operating procedures (SOPs) and quality management system (QMS) in terms of its SANAS accreditation.

During inspections the inspectors, e.g., check for the following based on the regulation applicable to the specific product:

- Marking requirement conformity on packaging.
- External and internal quality.
- Size.
- Ripeness and firmness.

Fee structure

- Prokon operates on a cost recovery basis and the determination of the fees is based on objectivity, fairness and reasonableness.
- The current inspection fees are available of the Prokon website www.prokonsa.co.za.



Address and contact details

Head office street and postal address – The Hillside Building, 318 Hillside Road, Lynnwood, Pretoria, 0081, Gauteng, Republic of South Africa.

Tel: +27 12 325 4578/9 ???

E-mail: admin@prokonsa.co.za

Website: www.prokonsa.co.za



Management team

- **Etienne Booyens** – Chief Executive Officer
- **Natacia Buys** – Financial and Administrative Manager
- **Artwell Mavuso** - Regional Manager: Northern Region
- **Dorothy Mbele** – Regional Manager: KwaZulu-Natal
- **Pierre Janse van Vuuren** – Regional Manager: Western Cape
- **Kobela Keepile/Gloria Manama** – Managers: Tshwane Market and surrounding areas
- **Edwin Moulder** – Liaison Officer